



QUINCY HUMANE SOCIETY

SERVING PETS AND THEIR PEOPLE SINCE 1880

Fundraising for Mutt Strut 2014:

Mutt Strut is the Quincy Humane Society's largest fundraiser of the year and as a privately funded non-profit organization, this event is vital to our operating budget. Funds raised through Mutt Strut allow for us to continue providing love and care to homeless animals until they find their forever homes.

Not only will your fundraising efforts help the animals, but our top 3 fundraising participants will get the choice of one of 3 grand prizes! First place chooses first, second place chooses second and so on.

As always, you can still participate by paying the registration fee, but we do encourage you to reach out to your friends/family and fundraise! By fundraising on our behalf, you will be helping us to touch and change the lives of more animals than ever before. If you have not fundraised in the past don't worry! There are very simple and easy things that you can do to raise money for the animals.

Here are a few ideas:

- 🐾 Letter campaign
 - A premade and downloadable letter is available for you ready to use through the events page of the Quincy Humane Society website: www.quincyhumesociety.org. We encourage you to use this letter but don't forget to personalize it! You can do so by adding special handwritten notes to your friends and family at the bottom!
 - Please only approach businesses with whom you have a close personal relationship. We already reach out to many of the businesses in our area as event sponsors. If businesses feel they are over-contacted it can have the opposite effect than what is intended and cause them to lose interest in supporting QHS. If you have a question about mailing a letter to a business please email voluntr@adams.net beforehand.
- 🐾 Company Matching
 - Many companies offer matching gift programs for their employees to support their favorite philanthropy. This is a great opportunity to double your own personal donation! Unfortunately, not every company is able to offer these programs and those that do have their own guidelines for matching. Speak with your employer to find out about your options!

- Jean/Casual Days
 - Ask your employer or school permission to hold a casual attire or jean day. Choose a specific dollar amount (i.e. \$5/person) for a simple and easy way to raise money!
- Donation Boxes at businesses and gas stations
- Store Fronts:
 - Speak with a store manager about soliciting for donations outside of their storefront.
 - Policies vary depending on the store so be sure to call, schedule and ask questions ahead of time.
 - Be sure to create a sign so people know for who/what you are fundraising!
- Canister Solicitation
 - You may have seen groups like the Salvation Army do this around Christmas time. This involves collecting money on street medians. Please choose safe locations and only solicit during daylight hours.
 - If this is something that you are considering doing, you must first register with the city of Quincy.
 - The Quincy City Clerk's Office (217-228-4510) refers to these as "Tag Days" .
 - Registering requires submitting a written request including the date, location and your cause.
 - It is recommended that you submit a request at least 1 week prior to the date you intend to solicit.
 - You may either register in person or by mailing it to:
 - Quincy City Clerk's Office
 - 730 Maine Street
 - Quincy, IL 62031
 - If you are looking to fundraise outside of the Quincy City limits be sure to contact your local authorities regarding their policies.
 - The high majority of the people who will be donating to you will be in their car. That means they need to be able to see very easily and very clearly what and who you are fundraising for. If you have a Mutt Strut shirt from a previous year, you can wear that and/or make a colorful sign!

We encourage you to get creative with your fundraising ideas! For larger scale events, be sure to let us know that you plan on holding it so we can advertise it on our Facebook page!

Use the provided pledge sheet to track your progress and be sure to bring this with you when you register. Downloadable pledge sheets can be found on the Quincy Humane Society's Mutt Strut event page.

If you have any questions about fundraising or Mutt Strut please call 217-223-8786 or email voluntr@adams.net. Good Luck!